

WALK ME THROUGH YOUR PHONE

move lab's design thinking intro exercise

Setup

Groups of two

Prototyping materials: pen, paper, scissors, tape

Total time: 60 minutes

Based on the wallet
exercise by

Stanford d.school
Hasso Plattner Institute of Design

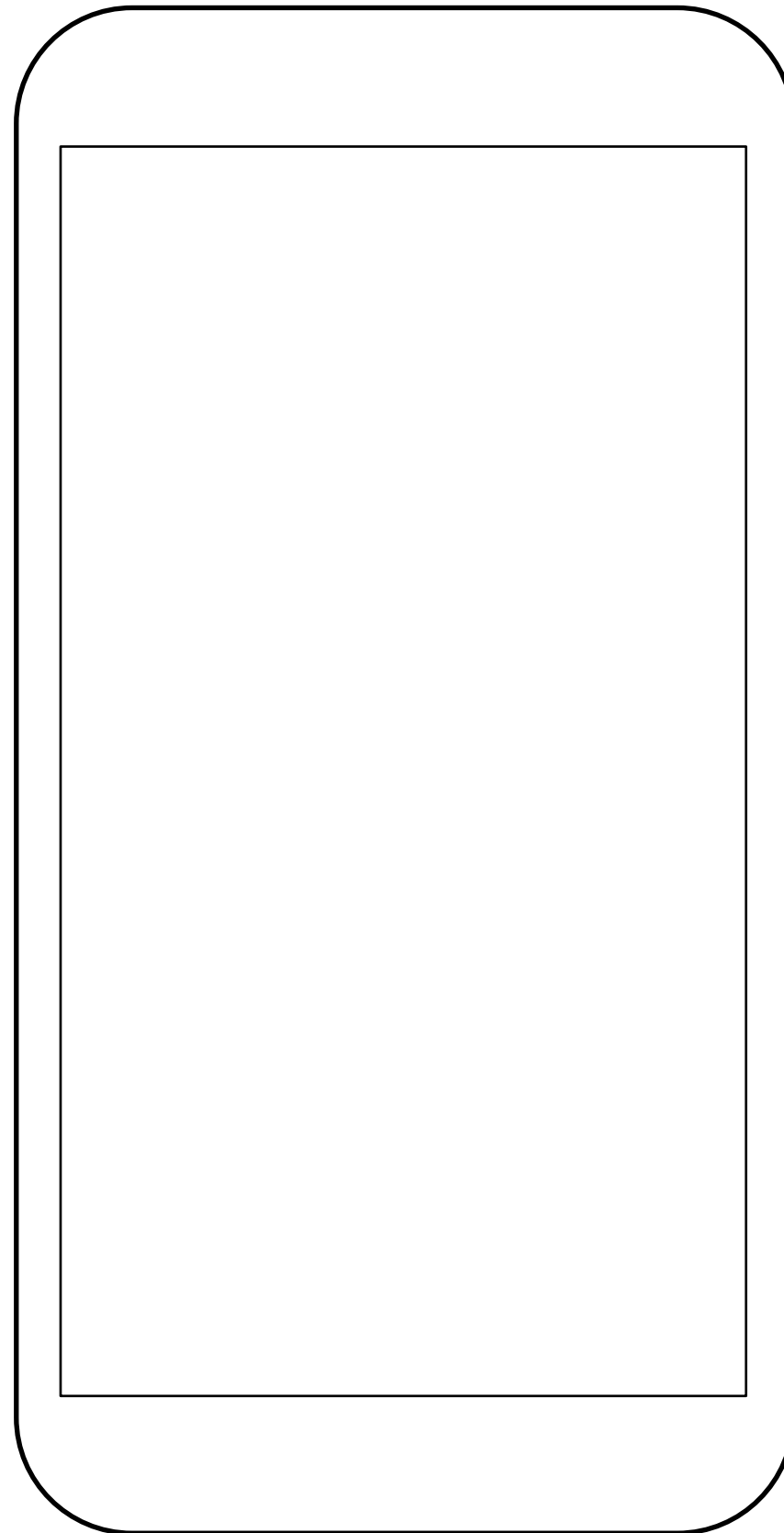
Remixed by

move LAB
A SPACE OF
IDEAS



Design the IDEAL mobile app.

Draw 3 minutes



Your NEW mission: empathize.

1 Take your partner through the contents of your phone

8 minutes (2 sessions x 4 minutes each)



2 Dig deeper

6 minutes (2 sessions x 3 minutes each)



Some guiding questions

What apps do you use?
Do you have any specific organizational structure?
What apps don't you use?

Interview your partner

Dig deeper into the contents you were presented before.
Try to get into questions about relationships, values and feelings.

3 Capture findings

3 minutes



Goals and Wishes:
What is your partner trying to achieve?

Insights:
New learnings about your partner's feelings and motivations. What's something you see about your partner's experience that maybe s/he doesn't see?

4 Take a stand with a point-of-view

3 minutes



Partner's name/description

needs a way to _____
User's need

because

Insight

Ideate.

Create 5 ideas based on what you learned about your partner.

5 Go for quantity and feel free to add far fetched ideas.

5 minutes



Write your problem statement above

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6 Present your 5 ideas to your partner and capture feedback.

10 minutes (2 sessions x 5 minutes each)



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Iterate based on feedback.

7 Reflect and generate a new solution.

3 minutes



Sketch your big idea, note details if necessary!

A large, empty rectangular box with a thin black border, intended for sketching a big idea. It occupies most of the lower half of the page.

Prototype and test.

8 Prototype your solution.

7 minutes



Make something your partner can interact with!
Use your prototyping materials - be visual! be physical!

(Not here)

9 Share your solution with the group and reflect.

2 minutes each



+ What worked?	- What could be improved?
? Questions	! Ideas